HP | AMD

Empowering and Protecting the Future of Your Work

Why do HP and AMD collaborate to build the world's most secure and manageable PCs?

The virtual world of work has evolved—but one thing remains more essential than ever:

Security
Threat Level Assessment:

94% of cyber-attacks start with an email[1]	**77%** of IT decision-makers believe more remote work means more security vulnerability[2]	**80%** of successful breaches are new or unknown attacks[3]	**83%** of security decision-makers experienced at least one firmware attack since 2019[4]	**91%** Increase in cyber-attacks with more employees working from home[5]

Every day, we see a rise in:

Firmware Attacks	**Ransomware Attacks**	**Malware Complexity**

At best, these cause ongoing downtime, which can still destroy your bottom line.

But the future is not all doom and gloom and cyber-apocalypses. With the right gear, you can be resilient. Invest in the right PCs and security platforms to:

Protect ✛ Detect ✛ Recover

Discover a whole new dimension of endpoint security.

HP Wolf Security Pro
Equipping users with unparalleled resiliency and protection

With HP Wolf Security, you can access the world's most secure and manageable PCs, designed to defy the attacks of tomorrow.
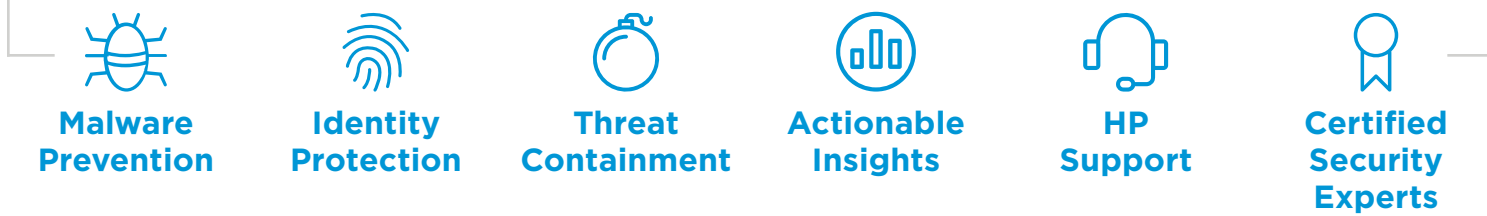
- Hardware-enforced protection below, in, and above the OS
- Powerful software and services
- Securing personal and corporate data
- Enabling user connectivity and productivity

Hardware-enforced Resiliency
Hardware that can self-monitor and self-heal if an attack gets in

Multi-layer Protection
Proactively prevent threats – below, in, and above the OS

Advanced Security Levels
Application isolation and AI Deep Learning technology

HP Wolf Security Pro Security Editions available on select HP Pro, Elite, and Z PCs

MINIMIZE DOWNTIME ✛ MAXIMIZE PRODUCTIVITY

Access powerful, built-in features across multiple PC lines, designed by HP and powered by AMD.

A PC and security software suite team-up that is a force to be reckoned with:

Malware Prevention	**Identity Protection**	**Threat Containment**	**Actionable Insights**	**HP Support**	**Certified Security Experts**

Take control of your bottom line. Protect your end users and empower your IT with always-on, always active digital defense through a proven portfolio.

Review the new HP & AMD product line with HP Wolf Security Pro

Available Now

Sources:
1. https://www.teiss.co.uk/r3/cth_schedule/94-of-cyber-attacks-start-with-an-email-how-resilient-is-your-endpoint-protection-solution/
2. Based on an HP survey of 442 ITDMs in US, Japan, and UK, May 2020.
3. https://www.globaldots.com/blog/80-of-successful-breaches-are-from-zero-day-exploits
4. Security Signals (Edition One) – hypothesis, Microsoft (March 2021, p.22) https://www.microsoft.com/en-us/secured-corepc
5. https://www.zdnet.com/article/covid-19-fuels-cyber-attacks-exposes-gaps-in-disaster-recovery/